

# **ZeptoLab and Netflix Unveil Cut the Rope Daily: A Captivating Mobile Physics-Based Puzzle Game from the Famous Cut the Rope Franchise**

Barcelona, August 1, 2023 — [ZeptoLab](#) and [Netflix](#) are thrilled to announce the release of [Cut the Rope Daily](#), an exciting mobile puzzle game that combines physics-based challenges with the legendary charm of the beloved character from the renowned Cut the Rope franchise. Exclusively for Netflix members and included with all memberships, Cut the Rope Daily presents players with a single and unique daily puzzle to tackle.

Once the daily puzzle unlocks for all at the same time, players embark on a mission to guide candy to the iconic Cut the Rope character, Om Nom, by using various objects and trademark Cut the Rope mechanics. However, the game has more than a single objective. Within each charmingly doodled puzzle, players are tasked with collecting 10 stars, providing an additional layer of competition. Participants can gauge their puzzle-solving prowess by comparing the number of acquired stars and the number of attempts made to achieve the best result. The game further facilitates social media sharing, allowing players to showcase and compare their puzzle-solving skills.

To enhance player engagement, Cut the Rope Daily introduces exciting features such as a special calendar where players can track their successes. Additionally, dedicated players who maintain a win streak will be rewarded with the opportunity to unlock custom outfits for their Om Nom. This customization option adds a personal touch to the gaming experience, providing a sense of achievement and uniqueness.

To keep things fresh and exciting, Cut the Rope Daily takes players to a new location each month. As the game launches in August, the first captivating location players will explore is the sunny beach. Each new location offers distinct visuals, immersing players in a vibrant and ever-evolving game world.

An immersive and seamless gaming experience awaits players as Cut the Rope Daily doesn't contain advertisements or in-app purchases. This decision

ensures uninterrupted enjoyment throughout gameplay.

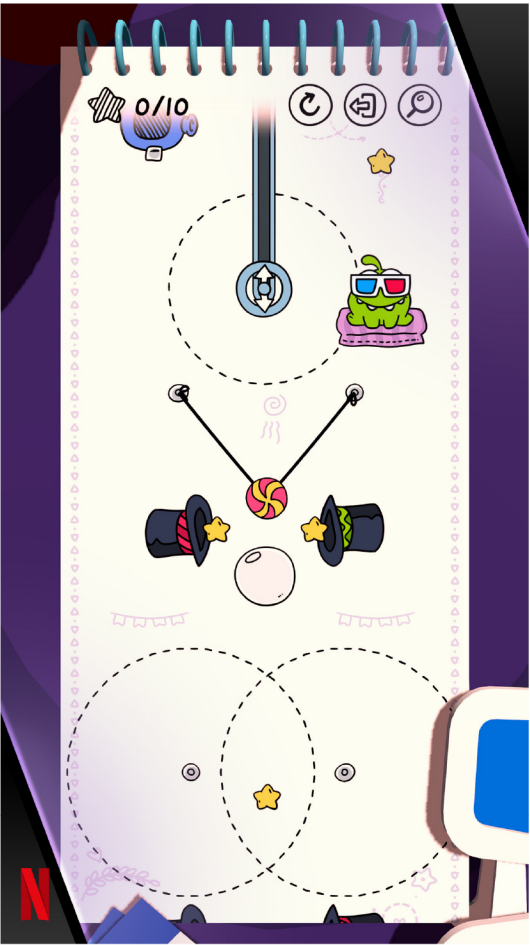
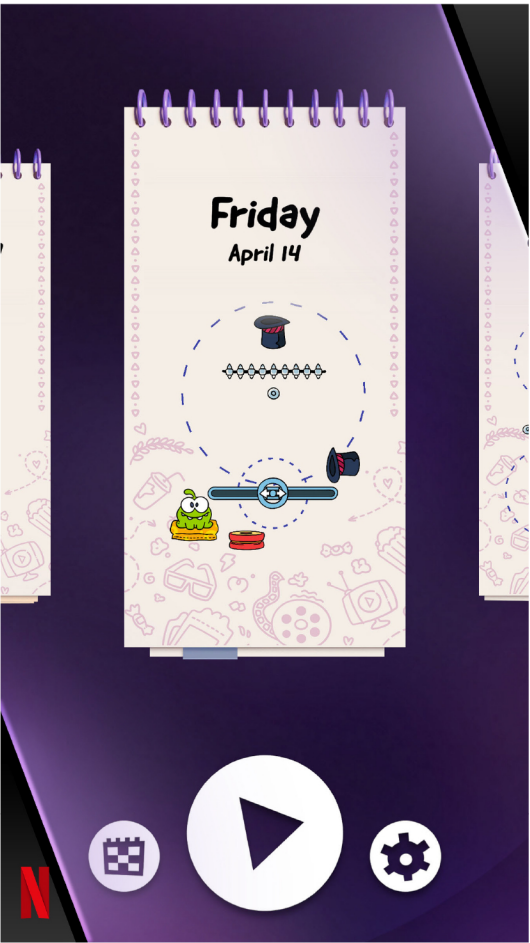
On the same date, August 1, three long episodes of the animation series [Om Nom Stories](#) will become available on Netflix with worldwide coverage. The series has originated in 2012 as a response to fans' demand for more content with Om Nom and has been successful since, with ZeptoLab gaining a solid reputation as a producer on the animation scene. The three episodes to appear on Netflix are filled with enchanting tales of time travel, magic, and heartwarming family moments, and introduce Netflix members to the exciting world of Cut the Rope and Om Nom.



### **Cut the Rope Daily | Official Game Trailer | Netflix**

The [Cut the Rope](#) franchise started in 2010 with the groundbreaking Cut the Rope game, which soon became one of the legends of the mobile gaming industry. After that, the franchise introduced a string of successful games featuring rope-cutting puzzles, including the most recent Cut the Rope Remastered for Apple Arcade (2021). A whole generation, who fondly associates the franchise with their childhood, regards these games as iconic symbols of their formative years.

The loveable franchise character, Om Nom, has transcended the gaming world to achieve recognition through an animated series, books, e-books, podcasts, and merchandise, captivating worldwide audiences across various media platforms.



*Join ZeptoLab and Netflix in this thrilling puzzle adventure, where you can test your skills, compete for stars, and relish the nostalgia of the cherished Cut the Rope franchise. Cut the Rope Daily is now available exclusively to Netflix service members, promising a delightful experience for puzzle enthusiasts of all ages.*

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## ***About ZeptoLab***

[ZeptoLab](https://www.zeptolab.com/) is a global company which creates FUN games filled with INNOVATION and polished with its signature QUALITY.

After the success of Cut the Rope games, which have been downloaded over 1,6 BLN times, the company released King of Thieves, C.A.T.S.: Crash Arena Turbo Stars, and Bullet Echo, massive multiplayer mobile titles with more than 300 MLN combined downloads so far. All of these games can be enjoyed on all major mobile platforms, including but not limited to iOS and Android.

To learn more about ZeptoLab and its latest offerings, visit <https://www.zeptolab.com/>

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